

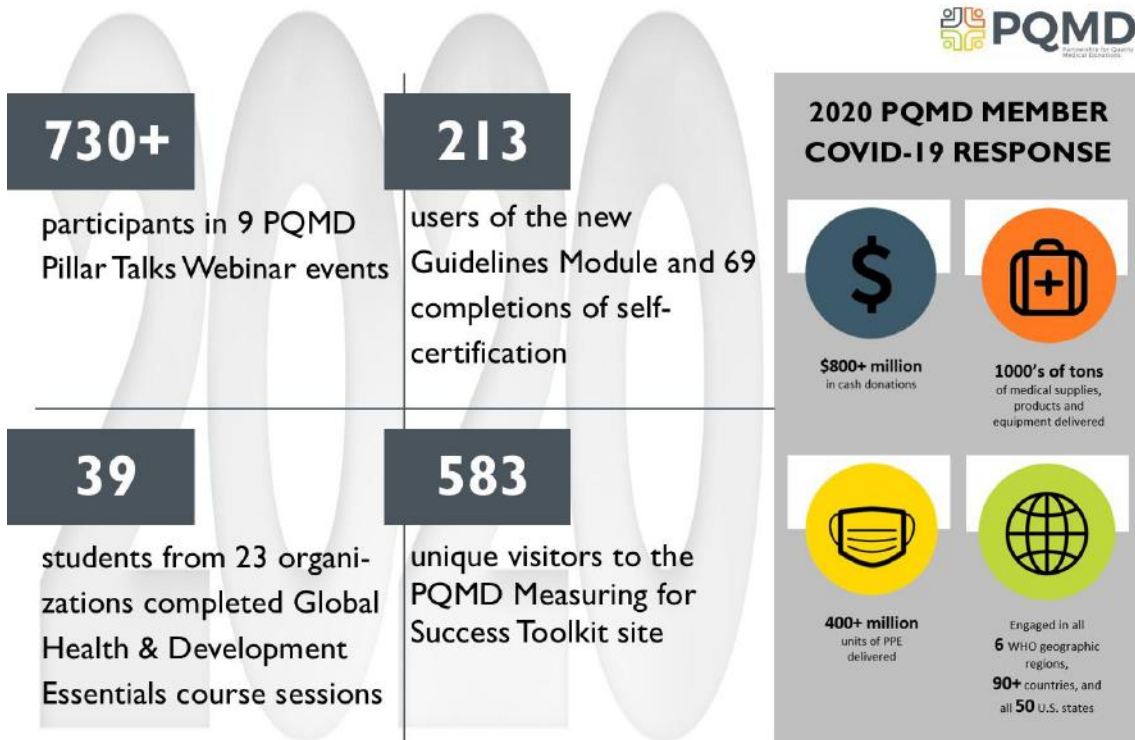
Dear Colleagues,

I think we can all agree that 2020 was a very challenging year! Sadly, to date, the world has lost over 2 million lives due to the novel virus COVID-19, which emerged in late 2019. COVID-19 changed the global health and development landscape and shifted priorities and working conditions around the globe. This includes the immense challenges countries faced in accessing critical medicines and other health commodities. And, even while heavily engaged in all facets of COVID-19 response, our members continued to stand strong with their country clients and programs to deliver essential and high quality medical products, activities and services to those most in need around the world. In spite of the disruptions caused by the pandemic, our members were able to carry on their good work through the development and roll-out of innovative new strategies and technologies.

This year has tested everyone’s adaptability and agility and PQMD has demonstrated that it has both! 2020 saw the launch of many new PQMD initiatives including a special COVID-19 webinar series, our first virtual meetings and events, our interactive online Guidelines Module, Measuring for Success Toolkit, and Global Health and Development Essentials Course along with many other products and programs.

To organize all of this amazing work, the PQMD team was delighted to establish valuable new partnerships with respected organizations such as [Willis Solutions](#), [Hollod Consulting](#), [TCC Group](#), [Global Water 2020](#), [Tufts University](#), [Disaster Ready](#), and the [World Economic Forum](#). We look forward to continuing to work with these global experts and others to cultivate exciting new programs that take advantage of our combined commitment to addressing global health issues.

## 2020 HIGHLIGHTS



## Meetings & Events

In 2019, PQMD launched our **Pillar Talk webinars**, and carried them over into 2020, hosting over 700 participants in nine separate Pillar Talks, including a discussion on Short-Term Medical Missions, and a 2-panel event on WASH (presented in partnership with [Global Water 2020](#)). We also launched our **Special COVID-19 Pillar Talk Series** in collaboration with the [World Economic Forum](#) and presented with generous support from Pfizer. *To view recordings of the COVID-19 series and other Pillar Talks, visit PQMD's [website](#).*

As many of us experienced last year, travel restrictions required PQMD to adapt our typical in-person meetings to provide a variety of **virtual meetings and workshops**. We successfully organized and held our first **virtual Education Forum** and summer and fall **Annual General Meetings (AGMs)**. During the summer AGM, we had the chance to bring together our founding Executive Director, Jim Russo, and many other founding members to celebrate **PQMD's 20<sup>th</sup> Anniversary**. We made sure to take full advantage of this opportunity to elicit valuable input and contributions from our former leaders to help guide our work going forward. We even created a [PQMD 20<sup>th</sup> Anniversary video](#) to highlight our origins and journey!

In the absence of traditional networking opportunities, our PQMD family has definitely been missing each other! In response, PQMD organized members-only **Coffee Talks** and a **Book Club**, which were designed as informal gatherings for members to connect and participate in casual, open discussion.

## Products & Programs

In 2020, PQMD successfully developed and launched our **Global Health and Development Essentials course**, a 7-Week course that condenses key elements of a Master's in Public Health curriculum to create a comprehensive executive survey course on global health for professionals or students. We are currently in the process of developing a Donation Fundamentals course that will be rolled out in the first quarter of 2021. *To learn more and register for our 2021 course sessions, visit the [PQMD website](#).*

In 2020, we partnered with [Disaster Ready](#) to create a new [Guidelines Module](#) which provides access to an online, interactive version of the PQMD's Medical Product Donation Guidelines on any device from anywhere in the world! This new platform has greatly expanded the reach of our signature product with visibility to over 150,000 platform users.

2020 also saw the launch of our [Measuring for Success \(MFS\) Toolkit](#), a comprehensive online resource for best practices in monitoring and evaluation specific to medical product donation programs.

PQMD also convened a coalition of global advisors to continue work on our **Spotlight on Hygiene Kits Initiative**. Through this program, we are working to develop monitoring tools to improve the efficiency of hygiene kits and kitting programs in lower and middle income countries. *Keep an eye out for the new tools in the summer of 2021.*

Launched 5 years ago, 2020 saw the [PQMD Community of Practice \(CoP\)](#) become a go-to place for time-sensitive and critical information to coordinate and collaborate with trusted partners on the many challenges of global health, including COVID-19 and other disasters and humanitarian crises.

## Crisis Response

PQMD members are regularly engaged in providing aid and support during times of disaster and humanitarian crises, and COVID-19 is no exception. As COVID-19 emerged at the end of 2019, PQMD began to compile resources and reached out to our members to understand how they were responding. Collectively, PQMD members pledged more than \$800 million cash, donated and distributed thousands of tons of medical supplies, products and equipment, including millions of pieces of PPE. Our member organizations on the ground across the globe delivered donated product, while providing training and support for medical workers and community members. And, our larger corporations were hard at work developing and manufacturing innovative diagnostics, therapeutic medications, and vaccines for COVID-19. [Visit our website for more information on individual member response efforts.](#)

To aid in our members' **COVID-19 response planning and coordination**, PQMD quickly organized the COVID-19 Special Pillar Talk Series and focused thematic Coffee Chat discussions to encourage genuine and informed discussions. In anticipation of our members engaging to respond globally, we are currently developing a COVID-19 Response Rapid Assessment Guide, which will be available early in 2021.

PQMD joined our members in responding to issues related to social justice which greatly impacted the United States in 2020. You can read the [PQMD Statement on Social Injustice](#), which recognizes that systemic inequities have forced communities and people of color to navigate injustices that have been passively accepted and at times tragically enforced for far too long.

## Looking Ahead

Given the trends in donations and the global goals our members are pursuing, it was clearly time for PQMD to match up our vision and mission with the growing capacity of our membership and the need to dedicate ourselves to universal access to quality healthcare. The PQMD Board embarked on the process of creating a strategic plan, with concrete strategies and ambitious success indicators to guide our work over the next three years. This process resulted in slight enhancements to our mission and vision statements to reflect the broader scope and impact of PQMD's work in global health.

We are proud to unveil those newly refreshed guiding statements here.

### Mission

PQMD is a global collaboration that promotes sustainable access to quality health care in underserved communities and populations in crisis.

### Vision

A world in which there is universal access to health and well-being.

In closing, we would like to extend our deepest gratitude to all of our members, partners, event participants, and global health colleagues that supported PQMD's efforts in 2020. We look forward to another productive year ahead, and we hope for the opportunity to see you in person soon!