



2023 YEAR IN REVIEW

Dear Colleagues,

PQMD had a very successful 2023. All of our members have been engaged on the front lines of humanitarian crises and disaster responses including those in Ukraine, Turkey & Syria, Sudan, Morocco & Libya, Hawaii, Israel, Gaza, and other areas across the globe. Despite the very difficult conditions in some of these areas, PQMD members continue to provide extensive technical expertise, medical support and products, and funding for life-saving aid.

After years of virtual meetings due to COVID, in 2023 we were finally able to return to in-person gatherings with our two signature meetings – our Global Health Policy and our Education Forums. In the Spring, our members came together for a high-level policy dialogue in Paris, France, hosted by Sanofi, where we were joined by high-level participants from all over the world. In October, we met again to discuss and exchange ideas on hot topics including climate change, supply chain, health systems strengthening and sustainability at our members-only 2023 Education Forum in Santa Barbara, California, hosted by Direct Relief.

2023 also saw PQMD continue to grow and diversify our membership as we welcomed 10 new members, the most ever to join in one year! Our new members bring invaluable additional expertise to our coalition and continue to strengthen opportunities for partnership and engagement in strategies to support quality donations and contribute to sustainable global health and development.

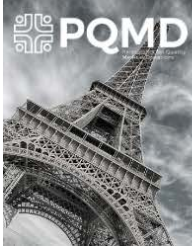
Additionally, I am happy to report that this year we also expanded our partnership network to include several universities, coalitions, organizations and institutions that will provide opportunities for PQMD and its members to expand contributions to emerging global trends in universal access to quality healthcare.



We look forward to continuing to grow PQMD as a leading organization addressing complex and important global health issues and contributing to critical dialogues around ensuring access to quality donations and health in underserved communities and populations in crisis.

Sincerely,
Elizabeth Ashbourne, PQMD Executive Director

MEETINGS & EVENTS



PQMD's 2023 Global Health Policy Forum April 25-27, 2023

In April, we were finally able to hold our first post-COVID in-person **PQMD Global Health Policy Forum** in Paris, France hosted by Sanofi. The conversation focused on the “Global Health View from Europe”. Our agenda was grounded intentionally with European and French global health policy primers and the sessions were filled with insight from European experts from diverse sectors on global access to health. Our panels were designed to push attendees to think beyond their everyday work, including topics like transformative philanthropy, financing, and climate change, with reflections on topics from supply chain to impact metrics to the glaring evidence of global health access inequities.

Participants hailed from 83 unique organizations to tackle difficult and provocative dialogue. Center to the discussion was the questioning of whether our global health institutions are fit for purpose and if universal access to healthcare can ever truly be universal. As philanthropy moves towards a comprehensive approach to bridge international and local efforts and seeks to fortify trust; finance innovators must address, identify, solve for, fund and measure long-term problems with efficiency and harmonization. The importance of trust, communication, partnership and power-sharing elevates everyone’s work. Finally the climate crisis will test the humanitarian sector – 130 participants explored together the nexus of the climate crisis and health, resulting in validation of a shared sense of urgency, the need for more information and endorsed the need for collective and individual action.

Throughout the event, participants were challenged to engage fully and contribute to the conversation, resulting in new knowledge and peaked curiosity and cooperation, We have gathered key takeaways from the event in our [2023 GHPF Event Summary Report](#).





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2023 EDUCATION FORUM

October 17-19, 2023 | Santa Barbara, CA | Hosted by Direct Relief



With our host sponsor, Direct Relief, we welcomed more than 80 participants from 42 member organizations to the **2023 PQMD Education Forum** in stunning Santa Barbara, California. We homed in on our shared vision and mission through our theme, "Charting Our Course Together: Inspiration, Collaboration & Innovation". It was a full, thought-provoking meeting that included member showcases, small group discussions, new member spotlights and critically important networking opportunities.

Some of our top-line takeaways strike at difficult realities defining this particular time in history: the convergence of climate change and health, pressure for extreme efficiency and expanded reach of a global health supply chain, and the alarming quickening pace of disaster and emergency events. Our panelists and discussions called on our members directly and collectively for interorganizational growth and elevation of coordination while deepening the value proposition of our solutions in order to truly meet the scale of the unprecedented humanitarian needs we are seeing. PQMD acknowledges and welcomes the exciting convergence of sectors and actors who envision themselves as a part of an expanded solution. In light of the absolute normalization of social accountability standards – PQMD is already seeing more agile, innovative, and emotionally intelligent responses for better health outcomes. Risks and rewards are high and will require continued wholistic, leveled-up, and courageous funding commitments. We reconsidered the age-old concepts of resilience sustainability with today's lens and found the cultivation of long-term trusted partnerships, collaboration with unlikely partners, and intentionally investing in local expertise and infrastructure remain constants in our networked successes.

Members walked away with the universal understanding that PQMD is a family, a network, and a group of like-minded professionals all committed to excellence in what they do. The meeting was a reflection of our members' drive to make a difference in the world by ensuring that the highest quality medicines, services and products are available to address the most urgent health needs of populations in crisis. Read the event summary [here](#).

PQMD is proud of our members, who expressed and strong sense of community as well as their shared commitment to a peer exchange of experiences, challenges and ideas that comes from our October meeting.

In 2023, PQMD continued our **Pillar Talk webinars**, hosting 345+ participants, covering topics such as medical donations technology, response perspectives from the Turkey and Syria earthquakes, ESG and sustainability, disruptive technologies for disasters, and managing long-term donation programs. Learn more and view recordings of all of our Pillar Talks [here](#)!



In addition to PQMD's formal events, our members connected with each other during our monthly and ad hoc, members-only **Coffee Chats**, on topics such as our Measuring for Success Toolkit; our GARDaccess initiative, and challenges of humanitarian response in sanctioned countries. Our members also were able to better coordinate their disaster response efforts, using our quarterly and ad-hoc **Disaster Response and Humanitarian Response All-Calls** on topics including Sudan, Syria and Turkey earthquake, Maui wildfires, Morocco earthquakes, Libya floods, and the Israel and Gaza conflict.



Measuring for Success
A PROGRAM OF PQMD



PRODUCTS & PROGRAMS

Announcing the publication of our [2023 Donation Guidelines](#)! In 2023, we completed our annual Donations Guidelines review which included important updates and detailed additions to the following sections: logistics around shipping preparation and processing; carbon emissions and climate considerations; and definitions for off label use, temperature excursions, customs clearance, and emergency use authorization, among others. Our Guidelines Committee also has compiled a resource library of templates for product donations. The tools were curated from members' real-world experiences and include checklists, templates, reference materials, and more. Members can access the inaugural set of documents in their [temporary location on the members-only CoP](#). The formal library will be launched in early 2024.

PQMD has also continued to advance in measurement and evaluation (M&E) work with development of our **Spotlight on Hygiene Kits (SoHK) metrics package**, supported by the Johnson & Johnson Foundation. The SoHK addresses important questions around the effectiveness of hygiene kit distribution for short-term emergencies and disasters in low- and middle-income countries. The evaluation tools will help guide inquiry and generate data related to kit composition, distribution, and more. The tools will also secure cultural and contextual awareness – as well as post-distribution results. The resources will soon be available on an interactive website. Keep your eyes out for the official launch and Open House event in February 2024.

Also, in our M&E portfolio, we are continuing to move forward on our **Aligned Metrics Initiative (AMI)**. With a recognized gap in the current capacity to show and compare the results of donation programs, AMI will prioritize a core list of relevant, feasible and meaningful metrics specific to product donations. PQMD and RAND Europe are partnering on this 12-month project plan. Key components of this project include member and partner engagement, rapid assessment of existing evidence, expert interviews, and consensus-building to distill a core set of common metrics and present aligned guidance around impact measures.

PQMD also continues to invest in professional education and development for our members. In 2023, we held another session of our highly rated and gold standard course: **Global Health and Development Essentials**. With 132 graduates to date, this executive survey course condenses key elements of a master's in public health curriculum, resulting in a comprehensive overview of essentials for professionals working in international development. We will continue to offer this course in 2024, with our first session kicking off February 7 during which, we will debut a brand-new module: "Climate and Environmental Impacts on Public Health Outcomes". [Learn more about the course here.](#)

PQMD's incubator initiative, the [Global Alliance for Rare Diseases access \(GARDaccess\)](#) continues to grow. This innovative and visionary initiative seeks to increase access to life-saving medicines for people living with rare diseases. By facilitating partnerships, aligning resources and combining efforts to reach economy of scale, this project brings together key biotechs, pharma companies, patient advocacy groups, ministries of health, and other stakeholders to serve the needs of those most vulnerable in the global health community. In 2023, we successfully registered the organization as a 501c3, completed our first draft of the **Guidelines for the Global Alliance for Access to Rare Diseases** and developed and approved an organizational framework. The next steps are to implement a proof-of-concept pilot for the guidelines and transition PQMD to an advisory role for the secretariat moving forward.

COMMUNICATIONS & OUTREACH

PQMD's Communications Committee sought to expand our outreach and representation at important meetings in 2023. We were thrilled to be represented at many exciting events including Concordia Annual Summit, UNGA meetings on Pandemic Preparedness and Universal Health Coverage, U.S. Chamber of Commerce Foundation, World Orphan Drug Conference USA, and the Rare Disease Conference. We are excited to continue to grow our network and engage with new partners again this year.



The PQMD **Community of Practice (CoP)** remains an important resource for time-sensitive and critical information and a valuable tool for coordination and collaboration with trusted partners. We currently have over 770 medical donation professionals actively using this online forum. Our members use this forum to discuss timely topics from “blue sky” donation opportunities to real-time information around unfolding disasters, networking opportunities, peer identified resources, PQMD programs and much more. Recent posts have covered “Disaster Preparedness and Predication tools”, conference announcements, “Donations Criteria and Exclusions” as well as “Product Donations Models.”

We continued to enhance our social media strategy, enjoying high engagement rates with PQMD social content reaching a milestone of 1,000 followers on LinkedIn. Engagement was especially high surrounding PQMD’s two signature events: the Global Health Policy and Education Forums. If you don’t yet, be sure to [follow us on LinkedIn!](#)

During an interview at the GHPF in Paris, Rt Hon David Miliband, President & CEO of new member, International Rescue Committee, offered this reason for joining PQMD, “...we joined for a very simple reason - it's urgent that the wider health community steps up. We're living at a time when governments are in retreat from big global problems, and that means that corporates and NGOs have to step up, and they have to step up together. That’s why we’re here.”

LOOKING AHEAD

In 2024, we are looking forward to continuing our excellent programs and products. We are focused on remaining in the forefront of global health and policy around issues of sustainability, disaster preparedness, resilience in medical product donations programs, and universal access to quality healthcare.



We are excited to be holding our **2024 Global Health Policy Forum: Global Health Leadership in Turbulent Times** this spring in New York City, New York. The event will run April 30- May 2, 2024, and will be hosted by Pfizer Inc., Merck, and CMMB. Together, we will examine how global health leaders from the public and private sectors are mitigating the acceleration of world-wide pressures due to social, economic, political, and environmental factors. And, we will be in Texas for our October members-only Forum, hosted by Mercy Ships. Keep an eye out for more information on these events coming soon!

Also in 2024, from conducting new corporate and NGO benchmarking projects, to projects related to enhancing our work to incorporate climate & health and AI, administering a Donation Essentials Course, engaging in new, and continuing to foster existing partnerships complimentary to our mission.

In closing, we would like to extend our deepest gratitude to all our members, partners, and global health colleagues that supported PQMD’s efforts and activities in 2023! We look forward to another wonderful year ahead, and we can’t wait to see you in New York City!